

# SPOTLIGHT

enhanced telecommunications corporation

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## Thanks for Your Patience

ETC appreciates our customers' patience during the recent winter storm season. While winter weather inevitably poses trials for everyone, when utility companies are affected it adds another level of challenge to the mix. Thanks to all of our customers for your understanding as we worked through Mother Nature's challenges together.

## 2011 Directories Are Coming Soon

The latest ETC Directory will be hitting doorsteps in the coming weeks. As you may recall our recent customer survey asked several questions about phone directories. Due to timing constraints, the feedback received on that specific topic could not be incorporated into this year's directory distribution; our intent will be to take the suggestions into consideration for the 2012 directory distribution. In the meantime, customers do have the ability to register for which area directory publications they do and do not want to receive. Simply visit [www.yellowpagesoptout.com](http://www.yellowpagesoptout.com) to select the directory of your choice and learn about how to recycle your old publications.

## ETC's **YOUPICK** Challenges

We hope that area sports fans have had fun with our **YOUPICK** online games. ETC recently introduced online contests for sports fans to predict the winning outcomes of both the past season's College Football Bowl games and most recently the NCAA March Mania brackets. Be looking for future online **YOUPICK** games to see how your predictions fare against those of other sports fans in the area.

## ETC's Department of the Year

Each year ETC's staff members vote on a "Department of the Year." There are no specific criteria a department must meet in order to be nominated for this award; all departments are eligible, and employees are asked to vote for and explain the reason for selecting a specific department.

The 2010 recipient of Department of the Year was ETC's Security & Key Systems Division. This group worked hard at maintaining visibility in our communities throughout 2010, and as a result installed a record number of security and key coded-systems. Congratulations to Lori Feldbauer, Gary Schutte, Brent Barker, Jody Bruns, Doug Foster and Mike Cockerill on receiving the nod from their ETC-peers.



## Hot Spot Updates

Again this summer, in cooperation with respective Parks and Recreation Departments and town councils, ETC plans to turn area parks into local hot spots. Plans call for turning up free internet-connectivity at the Sunman Community Park, Greensburg City Park and Liberty Park in Batesville beginning Memorial Day through Labor Day. Service will be available seven days a week, from 8:00 a.m. through 8:00 p.m. to anyone with a wireless-equipped laptop or PDA.

In addition, don't forget about the current ETC-powered hot spots throughout southeastern Indiana. ETC is proud to partner with the following organizations to provide free internet service to customers using a wireless-equipped, internet-enabled device:

SUNMAN: Country View Golf Course

BATESVILLE: Wagner's Village Inn, Batesville Wing Company, Cricket Ridge, Ison's Family Pizza, Knights of Columbus, Lil' Charlie's, Pearl Street Pub, Romweber Market Place, Sherman House

GREENSBURG: Dairy Point, Dawg Haus Diner, Lincoln Street Grill, Adamo's Pizzeria, Buffalo Wings and Rings, Decatur County Family YMCA, Greensburg Bread of Life, Greensburg Community Learning Center, Knights of Columbus, North Branch Golf Course, Ponderosa, Somethin's Perkin', West Main Laundromat

BROOKVILLE: The Pioneer Restaurant & Lounge, Turning Point Fitness Center, Ye Olde Shack, Arby's, Aromas Café & Deli, Pizza Pete, The Gallery Café

## BBBS Bowl for Kids' Sake

In our tradition of supporting the communities we serve, ETC was proud to sponsor three teams in the recent Bowl For Kids' Sake in Decatur County. ETC's offices were well-represented, with one staffer in particular receiving special recognition for her dedication. At seven months pregnant, Julie Schutte participated in the event for the 6th straight year. "I just didn't want to miss it," she said.



ETC team members included, left to right:  
**BACK ROW:** Gabe Nobbe, Danny Smith, Matt Harmeyer, Matt Hanmer.  
**MIDDLE ROW:** Gary Schutte, Doug Foster, Julie Schutte, Michael Moore, Tim Dever.  
**FRONT ROW:** Jenni Hanna, Ben Dickson with his mom Angela Gantz, Nichole Drockelman, Jennifer Grimes, Nancy Means.

## Survey Says

Thanks to the 1,438 subscribers who recently returned our customer surveys! Results are currently being evaluated to determine where we can make changes. Our intention is to enhance our current offerings, as well as roll out some new options in the future—all of which will be built around your feedback. We appreciate your invaluable input, and as always, feel free to contact the ETC Marketing Department if you have any questions or concerns that haven't been addressed.

## 2011 Scholarship Deadline Coming Soon

Don't forget! Applications for the 2011 ETC Scholarships are due April 15. The \$500 ETC Scholarship is awarded annually to one graduating senior from each of the following local high schools: East Central, Batesville, Franklin County, Greensburg, Oldenburg Academy, Jac-Cen-Del, Milan and North Decatur. Plus, new this year, graduating home-schooled students are also eligible for the \$500 award within their respective school district. ETC scholarship applications may be turned in at any ETC office, to the attention of Anita Fledderman.

Please write your answers on a small piece of paper. Incomplete entries will not be counted, so be sure to include your name, address and phone number. Mail your entry with your remittance statement (bill) or to ETC, Attention: Audrey Pelsor at PO Box 145, Sunman, IN 47041. You can also log onto [www.etczone.com](http://www.etczone.com) and click "Spotlight" under Quick Links to answer online.

**Q<sup>1</sup>** Which ETC Department was voted "Department of the Year" for 2010?  
 A. Business Division    B. Security & Key Systems Division  
 C. Web Management Division

**Q<sup>2</sup>** How many teams did ETC sponsor in the recent Bowl for Kids' Sake in Decatur County?  
 A. 4    B. 2    C. 3

Entries must be received by April 30, 2011. Limit one entry per household.

### PREVIOUS ISSUE WINNERS

Last Issue's Answers:

**Q<sup>1</sup>** ETC has been recognized as a major player in what new project?  
 C. Indiana Telehealth Network

**Q<sup>2</sup>** ETC employees donated monies in honor of President and CEO Chad Miles to what kind of area organizations?  
 A. Food Pantries

There were 137 combined entries from our Sunman, Greensburg, Batesville, and Brookville offices with winners selected at random. The winners from our Sunman office were **Virginia Meyer** and **Donna Ertel**. The winners from our Greensburg office were **Marcia Kramer** and **Donald & Viola Minning**. The winners from our Batesville office were **Julie Saringhaus** and **Ann Laker**. The winners from our Brookville office were **Jennifer Lindsey** and **David Schantz**. Each winner will receive a \$10 ETC Gift Certificate. Please stop by your local office to claim your prize. **Congratulations!**

## Holidays & Happenings

- Sunday, April 24th - **Easter** ..... **CLOSED**
- Sunday, May 8th - **Mother's Day** ..... **CLOSED**
- Monday, May 30th - **Memorial Day** ..... **CLOSED**
- Sunday, June 19th - **Father's Day** ..... **CLOSED**

All ETC offices will be closed Monday, May 30th. Regular business hours will resume the following day.

